

Permanent Make Up

By

Elizabeth Oakes
Wake Up With Make Up



Eyebrows



Lipliner

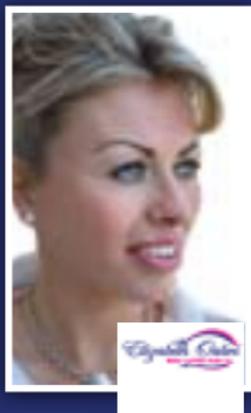


Eyeliner



Permanent Make Up Specialist

Call Elizabeth today on +353 (0) 86 8434 825



About Elizabeth Oakes

Elizabeth is a qualified and experienced Permanent Make Up artist with an international client base spanning the US, Middle East, UK and Ireland. Before returning to live in Ireland, Elizabeth worked extensively in the US, as well as in London's prestigious Harley Street.

Elizabeth's ethos is to always create a natural look - emphasizing clients' natural features and great care is taken to deliver an attractive end result that adds to the individual's self-confidence.

Before commencing any procedure Elizabeth takes time with each client to discuss their needs - answering any questions they may have about Permanent Make Up. A detailed consultation ensures that the end result suits the client - and matches their expectations. With an international client list that includes many celebrities, your Permanent Make up is in safe hands with Elizabeth.

3 Reasons to Choose Elizabeth Oakes

- Elizabeth is a member of the Society of Permanent Cosmetic Professionals (SPCP), and, at present, is the only Certified Permanent Cosmetic Professional living in Ireland.
- Elizabeth has extensive training in all disciplines of Permanent Make Up Artistry and currently works in Ireland, the UK, US and Middle East.
- Elizabeth has a great eye for detail and a steady hand – trademarks that have made her a world leader within the industry.

SPCP requires members to undertake continuous education and training, as well as ongoing examinations including - blood borne pathogens, colour theory, standards, techniques, and ongoing improvements of methodology. Non-certified therapists do not conform to these strict standards.

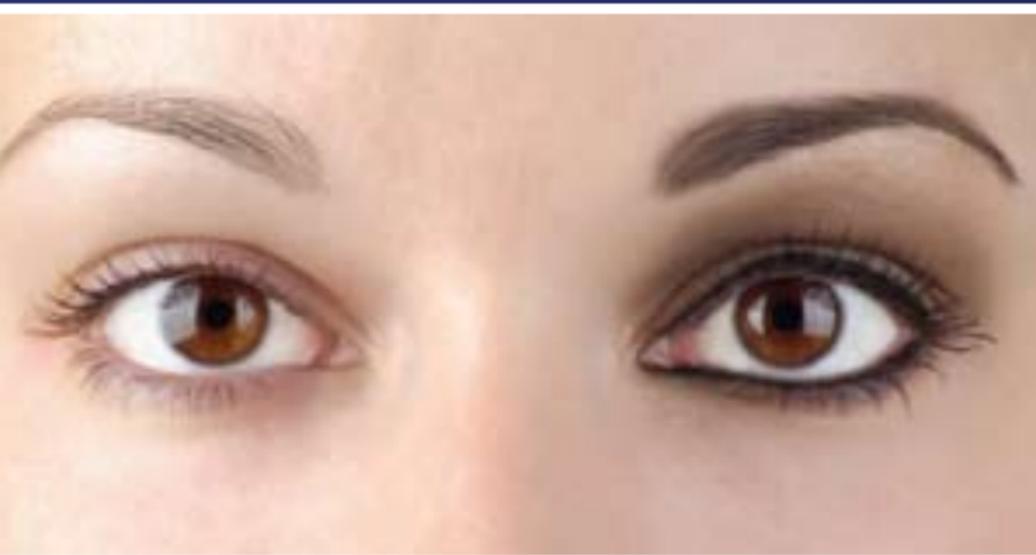


Suitable for all ages assuring
great looks that lasts for years

What is Permanent Make up?

It is a revolutionary method of applying natural pigments into the dermal layer of the skin and can also be known as micro-pigmentation, semi-permanent make up, cosmetic tattooing and permanent cosmetic enhancement.

Using pigmentation to permanently apply a natural look and a subtle finish to the skin, this procedure is medically proven to be completely safe and effective. This state-of-the-art technique is used for a variety of permanent cosmetic enhancements such as permanent eyebrows, eyeliner and lip liner. Other permanent cosmetic procedures include scar camouflage, cleft lip camouflage and areola restoration following breast cancer surgery.



Sculpt your brows for a more youthful appearance

Treatments

EYEBROWS

Eyebrows frame the face, and when designed correctly, can add symmetry and definition to lift the eyes and create a more youthful appearance. Those who have sparse or light eyebrows can enjoy a perfectly shaped, natural looking brow, created with single hair strokes or a soft textured look for a more full finish. Even those with nonexistent brows can have the benefit of looking their best all day every day. Choose from 2 different effects:

- **Hairstroke** – Eyebrows are given a soft hair stroke impression which resembles small natural hairs.
- **Soft Textured Look** – Eyebrows are given a soft textured look which resembles makeup applied with an eyebrow brush and powder.



Make your eyes appear more defined and beautiful

Make your lips appear larger and fuller



Treatments

EYELINER

Eyeliners can be applied to the top and bottom lashes to dramatically define and enhance the eyes. Choose a striking or natural look to open up the eyes and make them appear larger and more beautiful. Lashes look thicker when the line is applied throughout the lashes giving the impression of wearing mascara at all times. Choose from a soft brown tone to the darkest shade of black.

LIP LINER

The primary purpose of this procedure is to correct the tone and enhance the shape of the lips. Permanent Make Up is an excellent way of enhancing the shape and tone of the lips and also prevents lipstick from bleeding. Lip liner in any shade can make the lips appear larger, fuller and more youthful.

SCAR CAMOUFLAGE

Reconstructive camouflage can conceal unsightly scars by matching the scar to the tone of the surrounding skin in a blending effect. This procedure can restore confidence immensely, particularly after surgery

Frequently Asked Questions

How long does the treatment take?

Permanent Make Up is a 2 step process.

Step 1.

The initial procedure takes one hour. During this time, a consultation is undertaken, a colour tone is selected and the initial outline of the procedure area is drawn for the client to approve. Once the client is completely satisfied with the basic shape and symmetry, the area is then traced over and the permanent pigmentation is applied.

Step 2.

The second stage of the treatment is called a 'touch up' and takes up to forty minutes. This usually happens after thirty days because it takes that time for the pigment to settle in the skin. The 'touch up' gives the client an opportunity to get used to the initial finish before the final touch up consolidates the pigment into the skin preventing fading.

How Long Does Permanent Make Up Last?

Some therapists will quote two to five years. However, experience has taught Elizabeth that there is no guarantee as each individual will respond differently. In order to keep the look fresh, a 'touch up' is advisable every 18– 24 months. More frequent 'touch ups' may be required where the client chooses a soft lighter shade.

Are Permanent Cosmetics Really Permanent?

Technically, permanent cosmetic procedures are considered permanent because the colour is implanted into the upper reticular part of the dermal layer of the skin and cannot be washed off. However, as with any tattoo, fading can and often does occur requiring periodic 'touch ups'.

Does it hurt?

Not usually. However, everyone has a different level of sensitivity so topical anesthetics are applied during the treatment to alleviate any sensation or discomfort.

Will I be able to go out after the procedure without people noticing?

After the procedure, the area treated will be darker and more intense. This will last for a few days until the area exfoliates and the true colour emerges. Generally, only the client will notice the change. Other people may notice that “something” is different, but they are unlikely to identify the source of the difference.

Who should use Permanent Make-Up?

Those who:

- Apply their Make Up daily
- Suffer from Alopecia or other hair loss problems
- Lead an active or athletic lifestyle
- Are dissatisfied with the shape of their eyebrows or the natural contour of their lips
- Want to save time due to their busy schedules
- Want more confidence and want to enjoy a no-fuss beauty routine
- Have vision problems while applying Make Up
- Have oily skin
- Have sustained burns or scars
- Have a cleft lip or want fuller looking lips
- Want to reconstruct their areolas after breast surgery
- Want to permanently look their best

Before and Afters

EYEBROWS & EYELINER



LIPLINER



EYELINER

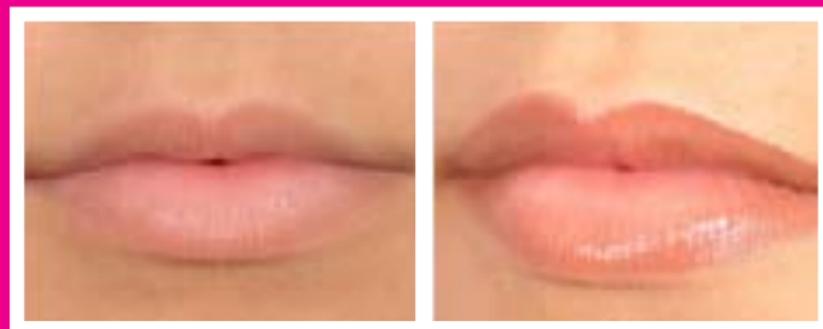


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